



HOPE

200 ACTIONS TO CHANGE THE WORLD

TOUR & TAXIS

28th & 29th MARCH 2020



200 projects to change the world, the challenge of the “HOPE” fair

The “Hope” fair returns for the 4th time on the 28th and 29th March 2020 and it's location is at the Tour and Taxis, large former industrial space now used for large cultural events and fairs in Brussels. During these two days, this event will gather 200 projects that will have a positive impact on the world, these projects being about social issues, environmental or economical issues in order to increase awareness of what is at stakes for a sustainable development. As well as the 200 exhibitors, a large program of activities is organised in order to delight all of the public.

In accordance with all the climate demonstrations, in parallel with Greta Thunberg 'speech in Davos or with the COP25 controversy, the “Hope” fair proposes concrete solutions for a greener and more humane world, accessible to everyone. During these two days, about 200 exhibitors will present social projects, environmental or economical projects in order to build a more sustainable future.

The citizen at the heart of change.

A world of alternatives exists and it is “Hope”'s task to bring awareness to the public to the tasks for a sustainable development and demonstrate that everyone, in its own way, can become an actor in the ecological transition and can bring its own stone in building the edifice of our new society.

A varied program for little ones and grown ups, experts or beginners.

During those two days, one will find an immense village of stalls, made of civic initiatives, associations, sustainable and positive undertakings. Also on the program, there will be conferences, a plogging (an exercise where one picks up litter) workshops, a live crowdfunding for the projects carriers, a photobox, a cabin for live video interviews.

A promising future

In just three years of existence HOPE ASBL has welcomed more than 10.000 visitors during events organised all over Wallonia and HOPE arrives in March in the capital, at TOUR&TAXIS. The passion is exponential, which testifies for the need of this fair!

Finally, the fair will have two favourite recurring bases: Brussels and Namur, pertinent capitals for such a sizable event!

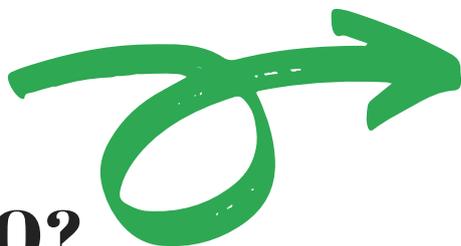


WHO?

- Civic initiatives
- cooperatives
- Non-profit organizations
- Foundations et NGO's
- Sustainable companies, with an environmental or social purpose
- Public authorities

TOPICS

- Sustainable food
- Tiny houses
- Zero waste
- Social projects
- Environment and biodiversity
- Ethical fashion
- Technology
- Alternative medias
- Entrepreneurship
- Medicine, natural cosmetics
- Alternative finance
- Education
- Development cooperation



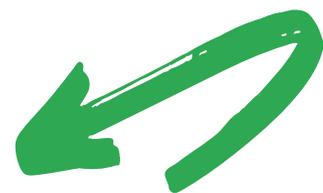
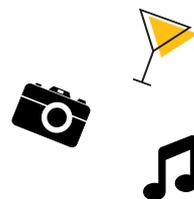
HOW?

- A village of 200 stalls with sustainable projects
- Market with local produce and Belgian designers
- Workshops/ conferences/ film-debate/ foodtrucks



BONUS

- Photobooth
- Cabin for live video interviews
- Zero-waste walk
- Live crowdfunding
- Plogging
- And much more!



HOW MUCH?

- 5 Euros on presale (one drink included in the entrance ticket)
- 7 Euros at the door (one drink included in the entrance ticket)
- Free for the under 12 & students (no drink included)

WWW.SALONHOPE.BE



HOPE EN CHIEFFRES

more than
10.000
visitors
in Wallonia



4th edition
of
the fair

100 exhibitors
in
2019



200 exhibitors
in
2020

28th & 29th
March 2020
at Tour&Taxis



4000
followers on
Facebook,
1400 on
Instagram

